

FAX# 703 528 7880 OCT18/12 15.58
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER #	CONTRACT # 6269463	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/18/12 12:38

STA

ALL INVOICES ARE TO BE SENT TO:
GENERAL MANAGER

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
23		S	1200N-330P	30		\$2,750.00	10/13	10/13	0		SAT	0
PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
84	A		330P-709P	30		\$2,750.00	10/13	10/13	1		SAT	1
PROGRAM : FBALL												
ORD COM1: SPOT RAN 705P DUE TO FBALL RUN OVER 330P-709P, SPOT RAN IN THE 2ND												
ORD COM2: GAME DUE TO TECH ERROR												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-23 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M13 OK'D BUY#23 MISSED: SAT/1200N-330P OCT13 30S \$2,750.00 (OCT18/12)												
OFFER: SAT/330P-709P OCT13 30S \$2,750.00 PLS ADVISE.												
CMT: SPOT RAN 705P DUE TO FBALL RUN OVER 330P-709P, SPOT RAN IN THE 2ND												
CMT: GAME DUE TO TECH ERROR												
OCT/12 289205.00											CONTRACT TOTAL 289205.00	
											TOTAL SPOTS 138	

MARKET TOTALS \$660,825WFTV 44%WKMG 18%WESH 16%WOFL 15%WKCF 2%WRBW 3%CABL 0%

WOPX 0%WRDQ 2%EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE